

MONEY

WHO, WHERE POWER LIES

KIANA CALLOWAY



FOR ALL AGES · A HISTORY OF POWER IN AMERICAN CURRENCY



CAPITOL



WHITE HOUSE



TREASURY

1776

1863

1920

1965

2026

BOOK & PROGRAM OVERVIEW · FOR ALL AGES · 1776–2026

*Every bill in your pocket tells a story about who had power,
and where that power lived.*

What will YOU do with it?

BY KIANA CALLOWAY

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This is not a book about money. It's a book about who gets to matter.

Money: Who, Where Power Lies walks readers of every age through 250 years of American currency, from the colonial era's thirteen competing currencies to America's 250th year in 2026. Along the way it asks a question most of us never think to ask about the bills in our pockets: whose faces are on them, whose buildings are on the back, and who was left out?

The faces on the front show who held power. The buildings on the back show where that power lived: the Capitol, the White House, the Treasury, Independence Hall. Read together, the bills become a history lesson about representation, and an invitation for readers to imagine who should come next.

“Money is the root of all authority. And authority — who has it, who grants it, who is written into its symbols — is what this book is really about.”

— Kiana Calloway, from the Foreword

WHY IT MATTERS

Kiana Calloway is not a financial adviser, and the book doesn't pretend to be a finance manual. He is an organizer who has spent years in communities where, as he puts it, the absence of money is not an accident but a policy. The book connects the history on our currency to the questions communities face today: voting rights, mass incarceration, the racial wealth gap, and who gets to make the rules.

250 years, told through seven faces

The book moves in time order, alternating the story of each bill with the history happening around it. Every spread ends with a gold **Q** question that turns history into conversation.

1776–1792	Before the Dollar Thirteen colonies, thirteen currencies, the worthless “Continental,” and the Coinage Act that created the U.S. Mint.
THE BILLS	Seven Faces, Seven Buildings Washington, Jefferson, Lincoln, Hamilton, Jackson, Grant, and Franklin, and the Capitol, White House, Treasury, and monuments on the back.
1861–1965	War, Reconstruction, Jim Crow The greenbacks of the Civil War, the promise and betrayal of Reconstruction, and the laws that kept segregation legal.
1913–1968	Power and the Fight for It The Federal Reserve, the Great Crash, and the Civil Rights Movement fighting for the America printed on the money.
1976–2016	New Features, Same Faces The Bicentennial \$2, the 1994 Crime Bill, decades of redesigns, and the Harriet Tubman \$20 announced and then delayed.
2020–2026	America at 250 Today’s debates over representation and voting rights, the racial wealth gap, and a Louisiana case study close to home.

MADE TO BE USED, NOT JUST READ

Questions on every page Prompts like “Who would YOU invite into the room where decisions are made?” spark discussion at any age.	The Money Path Song A sing-along that helps younger readers remember every face and what it stands for.
Glossary and Timeline Key terms and a 1776–2026 timeline make it ready for the classroom.	Your Turn A blank bill where readers draw their own face and finish the sentence: “I will ___ to make power fair.”

A new face. A new denomination. A new chapter.

AMERICA'S 250TH YEAR · 2026

A New Face. A New Denomination. A New Chapter.

For **250 years**, every face on American currency has been a white man born before 1850. Seven faces. Every denomination. Not one woman. Not one Black American. Not one person whose freedom was purchased — not printed.

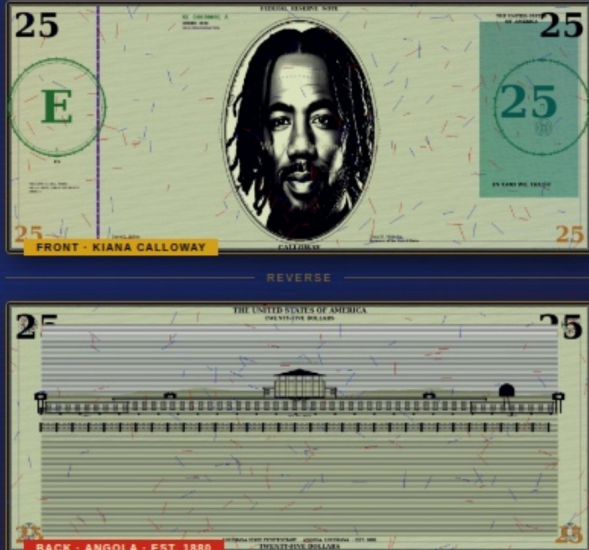
In America's **250th year**, we imagine something the Treasury has refused to do: a **\$25 bill** — a denomination that has never existed — featuring **Kiana Calloway**, human rights activist, author, and organizer from New Orleans, Louisiana.

On the back: **Angola State Penitentiary** — the largest maximum-security prison in America, built on a former slave plantation, where 70% of the incarcerated are Black. The building that belongs on our money. The truth we have been carrying in our pockets all along.

*"The faces on your money tell you who this country was built for.
The question is: whose face comes next?"*
— Kiana Calloway, *Money: Who, Where Power Lies*, 2026

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THE \$25 NOTE · FRONT & BACK



Year 250 · A denomination that never existed.
A face that was never chosen. Until now.

1776 1863 1920 1965 2016 2026

The book ends by imagining something the Treasury never has: a \$25 bill for America's 250th year, with a directly impacted organizer from New Orleans on the front and Angola State Penitentiary on the back. It is a provocation and a mirror, asking readers which buildings truly hold power in their lives, and whose face belongs on the next bill.

WHO IT'S FOR

Families reading together, classrooms studying civics and U.S. history, youth programs and summer camps, faith communities, book clubs, and reentry and community organizations. Younger readers can follow the faces, the song, and the drawing activity. Older readers can dig into the history, the data, and the debates.

Ways to work with Kiana

Every option below centers the book's closing question: whose face comes next? Each one can be tailored to the age of the group, from elementary students to adults.

AUTHOR READING \$500 starting at — A reading and talk with Kiana — The story behind the faces on our money — Live Q&A with the audience — Book signing	MOST POPULAR CLASSROOM WORKSHOP \$1,200 starting at — A 90-minute hands-on session for up to 35 students — Reading, discussion, and the Money Path Song — “Your Turn” design-your-own-bill activity — Discussion guide for teachers	SCHOOL OR PROGRAM RESIDENCY \$3,500 starting at — Four sessions with the same group — Builds from history to civic action — Students present their own bills and the laws they would write — Educator guide and follow-up call
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Bulk copies. Schools and organizations can ask about bulk pricing on books. **Community rate.** Grassroots and youth-serving groups can ask about a reduced rate. Travel outside the Greater New Orleans area is quoted separately.

ABOUT THE AUTHOR

Kiana Calloway is a human rights activist, community organizer, author, and filmmaker from Harvey, Louisiana. He is President of the Impacted Solitary Survivors Council, founder of Project Detour, and Research Coordinator at the Jesuit Social Research Institute at Loyola University New Orleans. He is also the author of *The Leader Already Inside*.

Whose face comes next?

Book a reading or workshop: project.detour17@gmail.com · (504) 458-1358 · kianacalloway.com